



DID YOU KNOW?

Management of Chronic Conditions

In today's ever-evolving healthcare landscape, effectively identifying and managing chronic conditions is crucial for health insurance advisors and plan sponsors. According to the National Institutes of Health, roughly 86% of healthcare costs are attributable to chronic disease. At Innovu, we offer a powerful solution that will optimize how chronic conditions are addressed within your employee population. Our cutting-edge platform, InnovuLens, empowers advisors to gather and analyze comprehensive medical and claims data, allowing them to specifically target conditions like hypertension, diabetes, IBS, and cancer.

With InnovuLens, advisors and their clients gain invaluable insights into the prevalence and impact of chronic conditions. By adopting a data-driven approach, advisors can proactively identify potential issues and take actionable steps to improve their employees' overall health and financial wellness, all in collaboration with the plan sponsor. Simply put, better health outcomes equal lower costs. But our capabilities don't stop there.

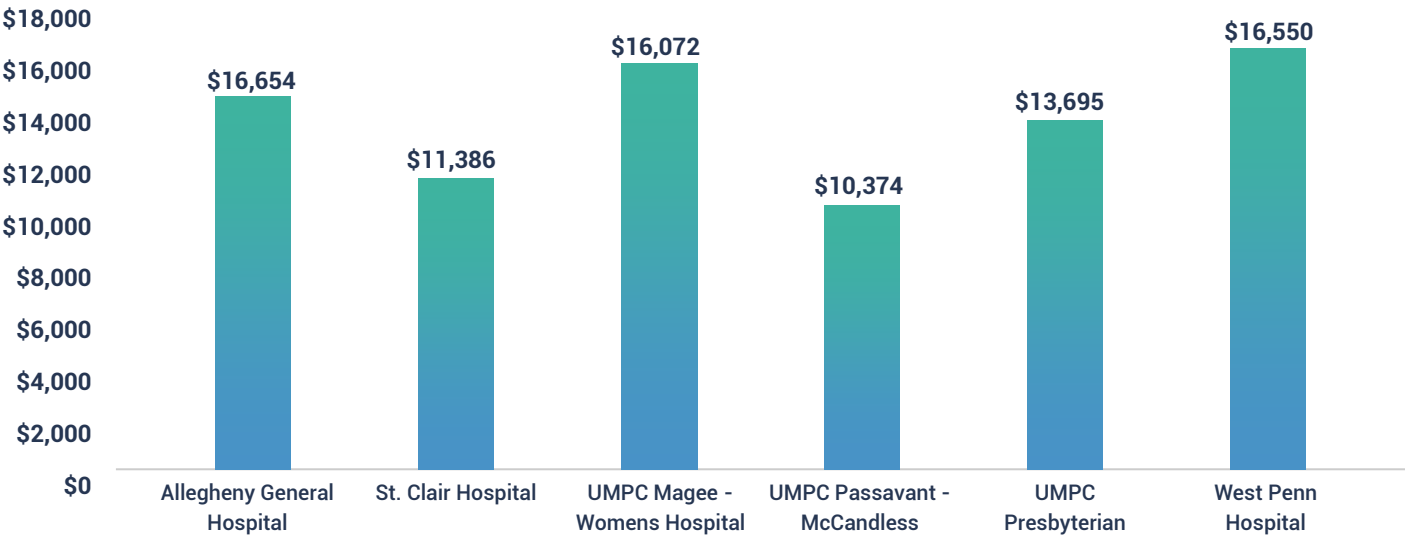
Example: InnovuLens can identify the financial impact of common cancer prescriptions and provide bio-similar alternatives that have the potential to save millions.

Potential Savings for 50% Migration to Biosimilar Cancer Medications			
Reference Drug Name	Biosimilar Name	Migration Percent	Potential Savings
Rituxan	Ruxience	50%	\$165,656.92
Rituxan	Riabni	50%	\$116,367.37
Rituxan	Truxima	50%	\$107,990.72

Use the hospital payer transparency tool for comprehensive evaluations of healthcare providers, considering both cost-effectiveness and the quality of care they offer. Additionally, advisors and employers can identify the medical claims associated with cancer and explore variations in coverage for treatment across different hospitals. This level of transparency and insight empowers advisors and plan sponsors to make informed decisions that can positively impact employee well-being and optimize healthcare expenditures.

Example: Identify not only the medical claims associated with cancer but also the variations in coverage for treatment in varying hospitals.

Hospital Cost Variability for Chemotherapy Treatment Through Commercial Health Insurance Rate



Join us in revolutionizing chronic condition management and embark on a journey towards a healthier, more productive workforce.