



Creating Value-Based Benefits that Last Understanding the Partner Marketplace & Contracting for Success

Knoxville, TN
Wednesday, December 10, 2025

- 8:00 am ***Exhibit Hall/Networking***
- 9:00 am ***Welcome***
Phil Belcher, CEO, HealthCareTN
- 9:05 am ***Keynote Address: Show Me the Price! How Employers are Leveraging Hospital Price Transparency***
Maureen Hensley-Quinn, Senior Program Director, National Academy for State Health Policy
- 9:35 am ***Panel: Hospital Price Transparency & Fair Pricing***
Moderator: Maureen Hensley-Quinn, Senior Program Director, National Academy for State Health Policy
Russell DuBose, Vice President of Human Resources, Phifer Incorporated
Kiana Moore, CEO, Moore Consulting, LLC
Jason Seltzer, Senior Director of Client Solutions, Innovu
- 10:20 am ***Exhibit Hall/Networking***
- 10:45 am ***Panel: Value-Based Primary Care Partnerships***
Moderator: Dr. Raymond Tsai, Vice President, Advanced Primary Care, PBGH
Patrick Nelli, CEO & Founder, Aligned Marketplace
Ben Miller, Chief Revenue Officer, Premise Health
Kristy Bowman, Chief of Clinical Services & Operations, WeCare
Russell DuBose, Vice President of Human Resources, Phifer Incorporated
- 11:30 am ***Panel: Value-Based Sourcing & Contracting for Better Results***
Moderator: Mike Kniery, SVP Employee Benefits Consulting, Alliant
Jen Cressman, Chief Commercial Officer, Form Health
Jordan Moore, Total Rewards Manager, Benefits, Crown Castle
Brian Voight, Vice President, Partnerships, Summus
- 12:15 pm ***Reactor Panel: How Large Employers Are Creating Value Based Benefits that Last***
Moderator: Jeff Townsend
Courtney Meckes, VP Benefits and Well Being, First Horizon Bank
Christine Stickler, Benefit and Risk Mgmt. Director, City of Knoxville
Randi Preston, Benefits Manager, K-VA-T Foods, dba Food City
- 12:45 pm ***Closing Remarks/Door Prizes***
Phil Belcher, CEO, HealthCareTN