

Re-Design for Value:

Innovative Approaches for Chronic Conditions

JUNE 21, 2023

8:00 A.M. - 1:00 P.M. CT

BELMONT UNIVERSITY • NASHVILLE, TN

A HYBRID EVENT

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Inaugural Statewide Employer Conference Re-Design for Value: Innovative Approaches for Chronic Conditions

Nashville, TN
Wednesday, June 21, 2023

8:00 am

Registration/Exhibit Hall

9:00 am

Welcome

Gaye Fortner, Co-CEO, HealthCareTN
Cristie Travis, Co-CEO, HealthCareTN

9:20 am

Keynote Address: The Business Case for Whole Person Condition Management: Opportunities for Value

Dr. Christa-Marie Singleton, Chief Medical Officer, Office of Health Equity,
Centers for Disease Control and Prevention

9:50 am

Turning Data into Action

Charles Apigian, Executive Director, Belmont Data Collaborative
Hugh O'Toole, CEO, Innovu
Angi Ramsey, HR Benefits Consultant, First Horizon

10:35 am

Innovating for Value

David Hines, Executive Director of Benefits, Metro Nashville Public Schools
Adrienne Johnson, Tennessee Health & Benefits Managing Director, Mercer
Dr. CJ Stimson, Assistant Professor of Urology, Senior Vice President
of Value Transformation, Chief Medical Officer, Employee Health Plan,
Vanderbilt University Medical Center
Gretchen Zimmerman, Head of Cardiometabolic Care and Prescribing,
Vida Health

11:20 am

Box Lunches/Networking/Exhibit Hall

11:50 am

Using Benefits to Drive Outcomes

Annie Fitzgerald, Director, Member Engagement & Health Solutions,
St. Louis Area Business Health Coalition
Neil Goldfarb, President and CEO, Greater Philadelphia Business Coalition
on Health

12:30 pm

Closing Remarks

Gaye Fortner, Co-CEO, HealthCareTN
Cristie Travis, Co-CEO, HealthCareTN

12:45 pm

Adjourn

Speakers

Christa-Marie Singleton



Dr. Christa-Marie Singleton is the Chief Medical Officer of the Office of Health Equity at the CDC, where she provides coordination and leadership as the principal medical advisor/spokesperson on a wide range of healthcare/clinical-community topics with key partners in the medical community, medical specialty societies, health insurers and health care delivery systems.

She represents CDC on the National Alliance of Healthcare Purchaser Coalitions' Board of Governors, as a Steering Committee Member for the Atlanta Regional Commission for Health Improvement, and served the CDC COVID-19 Response as a Subject Matter Expert Spokesperson. She was also the Associate Director for Science and the Science Lead for the Chief Health Equity Office Unit.

Dr. Singleton received her MD from the University of Louisville, her Bachelor of Science from the University of Notre Dame, and her Masters in Public Health from Johns Hopkins Bloomberg School of Public Health. Dr. Singleton received the 2011 "Outstanding Scientific Award" Employee of the Year (Atlanta Federal Executive Board), is board-certified and an elected fellow in preventive medicine, and recently received the University of Louisville 2022 Alumni Fellow for the School of Medicine. She is a volunteer physician with the Dekalb County, GA Board of Health and is the founder of Seats at the Table Collaborative, a coaching company formed to coach, catalyze, and empower women considering healthcare careers.

Charles Apigian



Dr. Charlie Apigian is the Executive Director of the Belmont Data Collaborative at Belmont University. He leads an initiative to give all students data skills, create innovative data science programs, and focus on external data projects that do good in the community.

Dr. Apigian's focus is data and tech, workforce development, and working with the Nashville community including several advisory boards such as Hytch Rewards, Nashville Technology Council, Blacks in Tech – Nashville, Project Maslow, and Special Kids, Inc. Through the Belmont Data Collaborative, he has led several community level projects looking into health inequities and human trafficking, and he has authored and co-authored over 30 papers and presentations in data and technology related journals. He is the recipient of the Nashville Technology Council (NTC) Data Scientist of the Year (2020) and the winner of the NTC Tech Community Leader (2018 and 2023).

Speakers

Hugh O'Toole



As Chief Executive Officer of Innovu, Hugh O'Toole is changing advisor/consultant practice models from their siloed focus on Health and Welfare as well as Retirement and Property & Casualty to a model focused on holistic Human Capital Risk Management.

Hugh has dedicated his career to aligning the financial wellness of American employees with the positive impact their wellness has on the financial statement of their employers. In 2014, he founded Viability AG LLC, to address the relationship between financially well employees and the impact on the employer's financial statement by mitigating the future liability from healthcare, risk protection/management, productivity, and engagement of their employees.

In 2015, Viability was purchased by MassMutual, and he once again joined the MassMutual team as a Senior Vice President. His first mission was to bring institutional investment products to non-profit employers and their employees versus the legacy insurance products historically sold to them. Principal Financial Group purchased PPI in 1999.

Angi Ramsey



Angi Ramsey currently serves as a Benefits Consultant for the HR Benefits Team of First Horizon Bank. Angi has been with First Horizon and WellnessFirst since October 2021. In her current role, and with the assistance of her 4-member team, she is responsible for managing the operation and administration of welfare benefit programs, consulting and guiding HR partners and associates, and handling escalated and complex claim issues. Prior to her role with Benefits, Angi was a WellnessFirst Contractor for First Horizon Bank for four months with responsibilities centered around providing oversight and leadership in executing projects for the WellnessFirst Department.

Before her time at the Bank, Angi worked at Campbell Clinic Orthopaedics for six and a half years. She was the Benefits Coordinator, and she specialized in assisting employees with benefit and claim questions, FMLA, OSHA, workers' compensation, the company monthly newsletter, and developing and maintaining the wellness program and challenges.

Angi is an HR Benefits Consultant in the State of Tennessee and holds an Associate's Degree in General Studies.

Speakers

David Hines



David's career started at Blue Cross Blue Shield of Tennessee in claims management. He went on to serve as the Director of Operations for the State of Tennessee - Employee Health Plans, as the Benefit Manager for Nissan Motor Manufacturing, later becoming a Benefits Consultant before stepping in as the Insurance Director for Rutherford County, TN. David is now the Executive Director of Benefits for Metro Nashville Public Schools.

In 2017, he opened MNPS' first integrated health and wellness facility, combining primary care, behavioral health, health coaching, fitness, physical therapy, chiropractic, acupuncture and pharmacy. His current work extends to creating greater access to specialty care through clinic-based telehealth and the development and expansion of value-based care, including adoption of bundled payment programs for medical services ranging from maternity care to surgical weight loss.

David serves on the boards of HealthcareTN, the State and Local Government Benefit Association and the National Association of Worksite Health Centers.

Adrienne Johnson



Adrienne Johnson is a Principal for Mercer Health & Benefits and leads the Tennessee H&B Practice, based in Nashville, TN. With over fifteen years of experience in the insurance and employee benefits industry, she works closely with clients to develop and execute strategies surrounding their benefit plans. Adrienne also serves as Mercer's Health Business Client Solutions Leader in the East market, a unique role within the firm dedicated to finding solutions to client needs in the health and benefits space and socializing those solutions amongst her peers in the practice.

Adrienne began her career as a benefits representative in Human Resources at a large public university. In that role, she was an advocate of the employee as she assisted through day-to-day program issues, new hire enrollments, qualified status changes, and premium collection. Prior to joining Mercer, she worked as an employee benefits analyst for a large insurance consulting firm in Seattle, WA, where she provided analytical support and expertise to multiple consultants on numerous accounts. She now has a lead role on a number of client teams, working to ensure the benefits strategy of each company aligns with that company's business goals. Recent client engagements have included benefits integration, strategy redesign, consumerism analyses, data analytics, and management of complex bidding and negotiations.

Adrienne graduated from the University of Florida with a Master's degree in Business Administration and specializations in Human Resources and Competitive Strategy. She is also licensed as a Life, Health and Variable Annuities agent. In her spare time, she volunteers as a Guardian ad Litem advocating for children in the foster care system. She is also a member of a non-profit board dedicated to finding a cure for Type 1 Diabetes, the Diabetes Research Institute Foundation.

Speakers

CJ Stimson



Dr. Stimson serves as the Chief Medical Officer of the Vanderbilt University Medical Center Employee Health Plan, Senior Vice President of Value Transformation in the Office of Population Health, and an Assistant Professor of Urology at VUMC.

In addition, he provides insight and guidance to the Vanderbilt Health Affiliated Network's value agenda. Dr. Stimson's expertise in value-based care developed during the 4 years he served as a Senior Advisor at the Center for Medicare and Medicaid Innovation. In 2016, Dr. Stimson was the first surgeon at CMMI, providing clinical and regulatory expertise related to the development of alternative payment models.

Clinically, Dr. Stimson is a practicing cancer surgeon specializing in the surgical treatment of urologic malignancies, particularly kidney, bladder, and prostate cancer. He received his medical and law degrees from Vanderbilt University and completed his residency in urologic surgery at VUMC. He then completed a fellowship in Urologic Oncology at Johns Hopkins Medical Institutions in Baltimore, MD.

Gretchen Zimmerman



Gretchen Zimmermann, RD, CDCES, is a registered dietitian, certified diabetes care and education specialist, obesity and weight management expert, and Sr. Director of Cardiometabolic Care and Prescribing at Vida Health.

As Head of a National Diabetes Program and Clinical Strategist for an integrated digital health solution focusing on cardiometabolic conditions, Gretchen has led the development and growth of key clinical verticals and cardiometabolic programs, using evidence-based medicine and clinical interventions to inform best-in-class clinical care.

Speakers



Annie Fitzgerald

As the Director of Member Engagement & Health Solutions at the St. Louis Area Business Health Coalition (BHC), Annie is committed to advancing BHC's mission by developing and leading member services.

Annie oversees the administration of the BHC's suite of health improvement resources, including worksite well-being campaigns, professional certifications and trainings, and group purchasing opportunities. Annie's passion lies in assessing health solutions and connecting employers with information to select the right vendor partner for their populations.

With a Bachelor of Health Science degree in Community, Worksite, and Public Health from Truman State University, Annie is a certified Health Education Specialist, a CPR instructor through the American Heart Association, and a trainer for the CDC's Work@Health program.



Neil Goldfarb

Neil Goldfarb is President and CEO of the Greater Philadelphia Business Coalition on Health. He previously spent over 30 years in healthcare research, quality improvement, and management positions.

As Associate Dean for Research in the Jefferson College of Population Health, he was responsible for leading the school's research agenda, while concurrently serving as Director of Ambulatory Care Performance Improvement for Thomas Jefferson University's faculty practice plan. Mr. Goldfarb has authored over 60 articles in the peer-reviewed literature. He is active in the National Alliance of Healthcare Purchaser Coalitions, and serves on the Community Leadership Board for the American Diabetes Association.

In 2022, Mr. Goldfarb was appointed to the National Advisory Council of the Agency for Healthcare Research and Quality, the lead Federal agency charged with improving the safety and quality of healthcare for all Americans. He is an adjunct faculty member of the Jefferson College of Pharmacy, and the Jefferson College of Population Health, where he helped to design the curriculum for the M.S. Population Health employer track.

We're stronger together

HCTN is a true partner, making it easy for you to get the support you need. Organized across Tennessee, HealthCareTN serves employers by creating:



One Voice

Join the only organization that unites leading employers to drive change in healthcare meaningful to health plan sponsors.



One Focus

Align with other employers who understand they have the reasons, responsibilities and leverage to create a value-based healthcare market.



Leading Employers

Engage with other leading employers to get expertise and crucial resources - allowing you to focus on the healthcare benefits your organization needs to succeed.

Collaboration: Create **One Voice**

- Take an active role in collectively tackling industry pain points with other employers
- Align with other employers who understand your struggles and can help you optimize your strengths and recognize your blind spots

Changing the Conversation to **One Focus** of What Matters

- Focus on driving value into healthcare. HCTN is agile to the crisis of the moment; Steadfast to establish lasting improvements

Participation: **Leading Employers**

- Support employer fiduciary responsibilities with more confidence in dealing with vendors, providers, and brokers; Clarity in establishing strategic objectives
- Change the dialogue with your current and future vendors to establish priorities and expectations through HCTN educational meetings and benchmarking
- Access the knowledge of peers; breed intelligence and contribute to the knowledge of all
- Collaborate nationally and regionally to enhance your effectiveness achieving results across a broader footprint

HealthCareTN Founding Board of Directors

These directors:

- Represent the three grand divisions in Tennessee and a diversity of size, private/public sector, and industry.
- Have a passion for creating market reform through the collective voice of Tennessee employers, having been active in the state's business coalitions for years.
- Are innovative benefits leaders driving meaningful change in healthcare value for their employees and families.
- Represent organizations that care deeply about Tennessee and are invested in better health, better care and lower cost for our state's economic vitality.

Thank you to all of them for their guidance, support, and leadership in creating a successful HealthCareTN that provides meaningful value for our members and our state.



David Hines
Chair, Metro Nashville
Public Schools



Jay Arkle
Vice Chair, FedEx



Diana Morgan
Secretary, Pilot/Flying J



David Clothier
Treasurer, Pilot/Flying J



Laurie Lee
State of Tennessee



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Cracker Barrel



Karen Sones
First Horizon



Christine Stickler
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HCTN Full Member List

2023

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BARInet
Bayer
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Bush Brothers & Company
Capital Rx
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City of Knoxville
City of Memphis
Clarksville Montgomery County School System
Cornerstone of Recovery
Covenant Health
Cracker Barrel
FedEX
First Horizon
Fountain Rx
Genentech
Genesco
GSK
HealthNEXT
HealthSmart
Helen Ross McNabb Center
Hello Heart
Innovu
Johnson and Johnson
Knox County Government
Knox County Schools
Lakeside Behavioral Health
Lockton Companies
Manufacturers Chemicals, LP
Merck & Company, Inc.
Methodist Le Bonheur Healthcare
Metro Nashville Public Schools
Moderna
Nashville Electric Service
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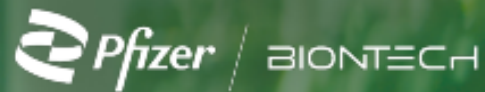
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