



# ***Creating Value-Based Benefits that Last***

## ***Building a Culture of Health for Women in the Workforce***

Memphis, TN  
Wednesday, August 13, 2025

- 8:00 am     ***Exhibit Hall/Networking***
- 9:00 am     ***Welcome***  
Phil Belcher, CEO, HealthCareTN
- 9:05 am     ***Keynote/Fireside Chat - Women's Health at a Crossroads: Redefining Value Through Policy, Advocacy & Employer Action***  
Dr. Chevron Rariy, Chief Clinical Innovation Officer, Visana Health  
Kathryn Schubert, President & CEO, Society for Women's Health Research
- 9:35 am     ***Stopping Cancer in Its Tracks: Prevention, Treatment & Workplace Support***  
Moderator: Jenny Goins, Chief of Staff, National Alliance of Healthcare Purchaser Coalitions  
Dr. Mike Brown, M.D., Regional Medical Director, Merck & Co., Inc.  
Dr. Kym Furney, M.D., Physician, Color Health  
Jane Lutz, National Account Executive, Genentech
- 10:15 am    ***Exhibit Hall/Networking***
- 10:40 am    ***Chronic, Complex & Often Overlooked - Addressing Chronic Conditions in the Female Workforce***  
Moderator: Chris Syverson, CEO, Nevada Business Group on Health  
Dr. Jennifer Guy, Pharm.D., BCPS, Clinical Pharmacist, TrestleTree  
Cynthia Kangos, National Board-Certified Health & Wellness Coach, Ciba Health  
Andrea Stelk BSN, RNC-OB, VP of Commercial Solutions, Progyny
- 11:20 am    ***Table Talks***  
Moderator: Sally Pace, CEO, Connect Healthcare Collaboration  
Migraine Health: Tom Heard, Senior Director, Payer Account Medical Lead, Pfizer  
Perimenopause/Menopause: TBD, Summus Health  
Wellbeing & Weight Management: Pam Appel, Medical Affairs Strategy and Engagement, Currax Pharmaceuticals  
Mental Health: Mary Beth Galey, Vice President of Behavioral Health Growth, Telus Health  
Maternal Health: Dr. Chevron Rariy, Chief Clinical Innovation Officer, Visana Health  
Prevention: Alexandra Bhatti, US Commercial Leader, Public Health, Merck & Co., Inc.  
Chronic Conditions: Lia Lansky, Chief Wellbeing Officer, Baptist Memorial Health Care  
Bone & Musculoskeletal Health: Carrie Barth, Director of Partnerships and Business Development, Hinge Health
- 12:40 pm    ***Closing Remarks/Door Prizes***  
Phil Belcher, CEO, HealthCareTN
- 12:50 pm    ***Adjourn***